



Forwarded by The London Philatelist

**R SEK 750 000**

**Greetings from the SWEDES @ THE RPSL**

WORLD PHILATELIC EXHIBITION 2019 AB (the legal entity for STOCKHOLMIA 2019 in Sweden) organised the exhibition on behalf of the RPSL as a celebration of the society's 150th Anniversary, held in the capital of Sweden, under the Patronage of His Majesty, King Carl XIV Gustaf, from 29 May to 2 June 2019.

The books are now closed on STOCKHOLMIA 2019. We report total receipts of SEK 12,615,392 (≈£1,013,600) versus total expenses of SEK 11,865,392 (≈£ 953,000), resulting in a net benefit to the RPSL of SEK 750,000 (≈£60,600). Of great importance is the fact that Patrons & Supporters (RPSL members for the most part) responded to our appeal for donations with great generosity, contributing SEK 7,946,000 (≈£638,430) or 63% of all receipts, continuing a recent worldwide trend toward collector and dealer supported exhibitions. This was the largest appeal (fundraiser) in the history of the RPSL (begun before the recent appeal for the new building at 15 Abchurch Lane). Other sources of receipts include: Exhibitors (15%), Standholders and Exhibition Partners (20%) and miscellaneous (2%). Expenses were: Conference Center (32%), Development, Design and Marketing (31%), Execution of the Exhibition (25%), Frames (6%), Exhibition Catalogues (5%) and the Library (1%). The Committee members served over 5 years in this endeavor without remuneration. And importantly, Gustaf Douglas provided the financial guarantee to secure the Conference Center.

World Philatelic Exhibition 2019 AB

Jonas Hällström RDP FRPSL  
Exhibition Manager & CEO

Lennart Daun FRPSL  
CFO

Jan-Olof Ljungh FRPSL  
Director

Jan Berg FRPSL  
Commissioner General & Chairman

Gustaf Douglas RDP FRPSL  
Philatelic Head Patron

Tomas Bjäringer RDP Hon. FRPSL  
Director



**8 May 2020**

**THE ROYAL PHILATELIC SOCIETY LONDON**  
Fellows & Members